



Press Statement June 12th 2008

At the AGM of the European Live Music Forum in March 2008, The Board determined that ELMF had accumulated sufficient financial reserves to launch of a number of initiatives for increased ELMF activities. The Board accordingly adopted a budget for 2008 which provides for the acquisition of basic staff resources by the second quarter of the year. While some of these resources will by necessity be allocated for basic administrative tasks the immediate priority will be membership drives, acquiring funding and sponsorship in addition to improving information dispersal both internally and externally.

To this end, the ELMF has appointed Mondiale Publishing Ltd to provide management, administration and communication services.

Mondiale Publishing Ltd has for a number of years provided similar services for ELMF member The Production Services Association (PSA) which represents the interests of the live event technical services sector in the . Mr Andy Lenthall from Mondiale Publishing Ltd will assume the position of General Manager and the responsibility of increasing the membership, profile and communication of the ELMF.

More regular communication with member and non member associations with email bulletins as well as contact with potential sponsors will be the first priority along with a drive to develop membership growth. The development of the ELMF web site into a communication hub for related associations across Europe and establishing contact and regular communication with the organisations and authorities that affect our sector at a European level is the medium term goal to be progressed and reported on at the next AGM in March 2009.

The ELMF board is grateful for your support and recognise your continued interest as part of the foundation on which we intend to build a strong European voice for our vibrant sector.

For more information, please contact Mr Andy Lenthall, General Manager at office@elmf.eu.

On behalf of the ELMF Board
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